

# 2009 FALL CE EXPO

8 Hours  
Continuing Education

FRIDAY  
SEPTEMBER 18, 2009

Stephen F. Austin State University  
McGee Business Building  
Nacogdoches, Texas

Sponsored by  
East Texas Chapter  
Texas Society of Certified Public Accountants  
Sponsor # 269

Texas Society of Certified  
Public Accountants  
East Texas Chapter  
P.O. Box 5100  
Tyler, Texas 75712

Register online @ [etcpa.org](http://etcpa.org) (no PayPal account necessary) or  
return completed form with payment to:

East Texas Chapter TSCPA  
P.O. Box 5100  
Tyler, Texas 75712

Direct questions to Ann Tague at 903-526-1040  
Cancellation Deadline: Noon, Monday, September 14, 2009

Name \_\_\_\_\_

Phone \_\_\_\_\_

#### CHECK ONE

- ETCPCPA Members ..... \$150  
 Non-Members ..... \$250  
 Ethics and Lunch Only Members ..... \$100  
 Ethics and Lunch Only Non-Members ..... \$125

Note: \$25 late fee for registration postmarked after September 14, 2009

\*\*\*IMPORTANT\*\*\*

Please mark your preference:

\_\_\_\_ Track One

\_\_\_\_ Track Two

\_\_\_\_ Ethics & Lunch  
Only

#### ADA Special Services

Please check here  
if you require special  
accommodations to  
fully participate. Attach  
a written description.

## MORNING SESSIONS

### TRACK ONE

7:45 – 8:15 am

**On Site Registration and Breakfast**

8:15 – 11:55 am

#### **Ethics Standards for Texas CPAs (4 hrs.)**

This course for Texas CPAs is designed to meet the course requirements established by the Texas State Board of Public Accountancy.

Sponsor No. 19

Dr. Charles W. Stanley, CPA, PhD  
Baylor University, Waco

9:55 - 10:15 a.m.

**Break**

### TRACK TWO

7:45 – 8:15 am

**On Site Registration and Breakfast**

8:15 – 11:55 am

#### **The American Recovery and Reinvestment Act of 2009**

Todd Kraft

#### **Texas Margin Tax Update**

David Colmenero  
Meadows, Collier, Reed, Cousins & Blau, LLP  
Attorneys at Law

9:55 - 10:15 a.m.

**Break**

Prerequisite: None

Course Level: Basic

Teaching Method: Seminar/Lecture

Recommended CPE Credit: 4 hrs.

## AFTERNOON SESSION

### TRACKS ONE & TWO

11:55 am – 1:20 pm

**Lunch &**

#### **Chapter Meeting**

Senator Robert Nichols will give a legislative update on what's happening in the Texas State Senate.

1:20 - 5:00 pm

#### **The More Effective Leader**

This leadership seminar will focus on the power of communication and relationships. You'll pick up new tools to improve your connection with clients, colleagues, employees, and more.

- Learn how to communicate with purpose.
- Discover how to lead a meeting that people won't dread.
- Find proven strategies for giving and receiving criticism.
- Understand how to use e-mail with etiquette and efficiency.

Chris Zervas  
Summit Solutions

3:00 - 3:20 p.m.

**Break**

Prerequisite: None

Course Level: Basic

Teaching Method: Seminar/Lecture

Recommended CPE Credit: 4 hrs.

## NOTES

Register online @ [etcpa.org](http://etcpa.org)  
(no PayPal account necessary)

### Parking

Parking garage is located next to the Student Center. Parking fee is \$8.

### Phones

Speakers have asked that during all presentations cell phones be silent. Thank you for respecting this request.

### Lunch

Held in Twilight Ballroom  
of Baker Patillo Student Center

### Upcoming Chapter Events

Check our website at [www.etcpa.org](http://www.etcpa.org)  
for details and to register.

#### MONDAY & TUESDAY, OCTOBER 19-20, 2009

**A & A CPE - 16 hrs.**, Mike Inzina, UT Tyler  
Audit Documentation  
Reinventing Your Audit Practice

#### MONDAY, OCTOBER 26, 2009

##### **Golf Tournament**

Pine Dunes Resort, Frankston

#### TUESDAY, NOVEMBER 17, 2009

##### **Annual Casino Night**

UT Tyler, Ornelas Center

#### FRIDAY, JANUARY 22, 2010

**Annual Tax Update - 8 hrs.**, Steve Tillinger  
Longview

#### MAY 2010

**Spring CE Expo - 8 hrs.**, 4 hrs. ethics included  
UT Tyler Library